

Reports Available

InfoTrends Research Group publishes many deliverables as part of its Internet Imaging Trends (IIT), Digital Photography Trends (DPT), and Image Scanning Trends (IST) annual subscription services. Some of these Reports and Planning Capsules are also sold separately, for those who only want a snapshot-in-time rather than an ongoing subscription. The following deliverables are available separately. Reports, which are more in-depth analyses than Planning Capsules, include one hour of inquiry as indicated.

Internet Imaging & Online Photofinishing Topics

<input checked="" type="checkbox"/> (Place a checkmark next to selected reports)	Included in Service Subscription
<input type="checkbox"/> \$3,500 2002 Online Photo Services Forecast This report gives an in-depth analysis of the market for online photo services, with vendor profiles and five-year projections for the online photofinishing market, including number of images posted, members, visitors, images printed, and merchandise. The report provides coverage of market drivers and barriers, consolidation, emerging business models, key players, and more. 5/02, 51 pages, 19 figures, 10 tables, includes one hour inquiry.	Yes – IIT Report
<input type="checkbox"/> \$3,500 Wireless Imaging Market Outlook This report details the various opportunities arising out of the wireless imaging market. Wireless imaging is expected to grow exponentially with the image-enablement of cell phones, PDAs, and other wireless devices that send images via networks to the Web and other wireless devices. This report covers the worldwide market opportunity, key stakeholders, revenue sources, enablers, technical infrastructure, products and vendors. 9/00, 47 pages, 20 figures, includes one hour inquiry.	Yes – IIT and DPT Report
<input type="checkbox"/> \$999 Online Photo Community Site Index InfoTrends maintains an index listing of over 100 of the popular online photo community destinations, including general photo-sharing sites, traditional photofinishers, online photofinishers, vendors, communities, photography-centric sites, video-sharing, retailers, international, and sites targeting professional photographers. For each site, information is tracked on funding, revenue sources, scale of business, partnerships, uploading options, Web-based activities, and output options. Index is updated monthly; price is for most recent update. Monthly, approx. 40 pages.	Yes – IIT Planning Capsule
<input type="checkbox"/> \$4,500 2002 Online Photo Services End User Survey InfoTrends surveyed 1,850 U.S. Internet users about their use of photo service Web sites and their interest in using them in the future. Coverage includes demographics of online photo service users and non users, ownership of consumer electronics devices, Internet connection type, how users first learned about photo sites, the number of images posted per month, experience ordering prints and photo merchandise online, interest in trying online photo services in the future, willingness to pay for these features, and concerns about online photo services. 3/02, 76 pages of analysis, 82 figures, 2 sets of tabulations – 130+ pages each, includes one hour inquiry.	Yes – IIT Report
<input type="checkbox"/> \$2,500 2001 Digital Photo Printing End User Study InfoTrends surveyed 1,000 Internet users to gather information on digital photo printing trends, and their impact on online photo services. The report examines sources and uses of digital photos, methods of printing, print quantities, print formats, print sizes, home printing satisfaction, and demographics. 9/01, 20 pages of analysis, 19 figures, 53 pages of tabulations, includes one hour inquiry.	Yes – IIT Report
<input type="checkbox"/> \$1,500 Online Photo Service User Profile Survey InfoTrends surveyed over 1,000 U.S. households by phone about their ownership of various digital imaging capture devices and their usage of online photo services. This report provides demographics about online photo service users, and penetration rates for key technologies that support online photo services. 6/01, 11 pages, 15 figures, 4 tables, 36 pages of tabulations, includes one hour inquiry.	Yes – IIT Report

Internet Imaging & Online Photofinishing Topics (cont'd)

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Service
Subscription**

(Place a checkmark next to selected reports)

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| <p><input type="checkbox"/> \$1,500 Image Servers Power the Visual Web
 This report highlights the image server market. It covers image server vendors and solutions, market size, and drivers and barriers. This analysis covers the central role images play in e-commerce and Web content. 8/01, 27 pages, includes one hour inquiry.</p> | <p>Yes – IIT
Report</p> |
| <p><input type="checkbox"/> \$999 Color Management for the Web
 This planning capsule provides an overview of the Web color management options available today, with an emphasis on how color management applies to ecommerce Web sites. It examines the market drivers, barriers, key players, and technology solutions. 02/02, 10 pages.</p> | <p>Yes – IIT
Planning
Capsule</p> |
| <p><input type="checkbox"/> \$499 The Integration of Retail and Online Digital Photofinishing
 As more and more consumers adopt digital cameras, photo retailers are considering how to stay profitable in the digital age. This planning capsule looks at solutions that let retailers create their own photo service Web sites, accepting digital print orders online. Market drivers and barriers are examined, and key solution providers for retailers are profiled. 04/02, 14 pages.</p> | <p>Yes – IIT
Planning
Capsule</p> |
| <p><input type="checkbox"/> \$499 Video on the Web: Applications and Enabling Technologies
 Internet-based video applications are gradually approaching critical mass. This planning capsule takes a high-level look at video on the Web, reviewing both consumer and business applications, and the technology enablers. 11/01, 12 pages.</p> | <p>Yes – IIT
Planning
Capsule</p> |
| <p><input type="checkbox"/> \$499 Subscription Memberships: What Are Online Photo Services Worth?
 This Planning Capsule provides an overview of subscription memberships for online photo services Web sites. It includes subscription membership by vendor along with membership trends and end user research. 8/01, 9 pages.</p> | <p>Yes – IIT
Planning
Capsule</p> |
| <p><input type="checkbox"/> \$499 Internet Imaging Road Map 2002
 InfoTrends' analysts compiled a list of the top issues to watch for in the coming year in Internet imaging. Issues such as winners and losers in the online photo space, subscription memberships and paid storage, reaching financial milestones, impact of XP, 3G rollouts' impact on wireless imaging, consolidation in the image server market, and new platforms for photo activities are outlined. The deliverable provides a roadmap for the year 2002. Top issues in digital photography and consumer scanning are also listed. 1/02, 6 pages.</p> | <p>Yes – IIT
Planning
Capsule</p> |
| <p><input type="checkbox"/> \$999 Web-Based Photo Editing and Enhancement
 This Planning Capsule highlights revenue-generating opportunities afforded by Web-based editing tools, and reviews the key suppliers of editing solutions. It includes a forecast for revenue streams generated by providing online editing tools for photos. 9/00, 20 pages.</p> | <p>Yes – IIT
Planning
Capsule</p> |
| <p><input type="checkbox"/> \$499 Internet-Driven Imaging Opportunities
 This Planning Capsule charts the market growth, and examines the opportunities, drivers, and barriers for digital photos used over the Internet. The growing Internet is providing new opportunities for vendors of photo solutions. This analysis covers how the tremendous growth will drive opportunity for hardware, software, and services that target these areas. 6/00, 21 pages, 14 figures and tables.</p> | <p>Yes – IIT
Planning
Capsule</p> |
| <p><input type="checkbox"/> \$499 Immersive Imaging Market Opportunity
 This Planning Capsule highlights immersive still imaging and video market opportunities. It covers the drivers and barriers to incorporating these technologies into corporate Web sites, outlines major target markets, and profiles companies involved in the creation of immersive imaging solutions and content. The growth in e-commerce is creating opportunity for these new image types. 12/99, 17 pages.</p> | <p>Yes – IIT and
DPT
Planning
Capsule</p> |

Internet Imaging & Online Photofinishing Topics (cont'd)

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(Place a checkmark next to selected reports)

\$499 Trade Show Reviews

Our trade show reviews are in depth analyses of the image capture solutions, trends, and industry insights that are found at each show we attend. Show reviews are typically 10-20 pages; include vendor profiles, key highlights, new product announcements, product specifications and photos, and our analysis of the underlying trends. We have trade show reviews for CeBIT, CES, Comdex, Computex, Internet World, PC Expo, Photo Plus Expo, PMA, Seybold, the AIIM show, and more. Each show review is \$499.

Yes – IIT,
DPT and IST
Planning
Capsule

Digital Camera & Retail Photofinishing Topics

**Included in
Service
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(Place a checkmark next to selected reports)

\$4,500 2002 Low End Digital Camera Forecast, North America

The low end (sub-\$1,000) digital camera market is one of the fastest growing segments in the computer industry. This report provides five-year unit forecasts by price band and resolution segments for low-end digital cameras. It also includes vendor market share, analysis of vendors' position in the market, digital camera technology trends and film camera vs. digital camera market forecast and analysis. 5/02, 31 pages, 24 figures, includes one-hour inquiry.

Yes – DPT
Report

\$2,500 2001 Worldwide Low End Digital Camera Forecast Summary

This report is an overview combining data and analysis from the individual reports that cover North America, Europe, and Japan. It includes worldwide low-end digital camera shipments in units and revenues, overall market trends, worldwide vendor ranking, and a brief summary of each region. Does not contain regional forecasts by resolution segment, market shares, or in-depth trend coverage detailed in the individual regional reports. 9/01, 16 pages, 11 figures, includes one hour inquiry.

Yes – DPT
Report

\$4,500 2001 European Low End Digital Camera Forecast

This report includes market forecasts, key vendor strategies, rankings, and outlook for low-end digital camera usage by country. It also includes a breakdown of shipments by resolution, and issues and trends unique to Europe. 6/01, 34 pages, 51 figures, includes one hour inquiry.

No
(synopsis in
DPT)
Report

\$3,000 2001 Japan Digital Camera Forecast

This presentation-style report includes market forecasts by resolution, price point, home vs. business, and PC vs. non-PC use. It also covers key vendor strategies, market shares, and retail printing markets. This report focuses on low-end digital cameras. 9/01, 125 pages, 19 figures, 18 tables, includes one hour inquiry.

No
(synopsis in
DPT)
Report

\$3,995 2002 Photo Kiosk and Retail Digital Photofinishing Forecast

Photo kiosks and digital minilabs will increase digital processing services to film users and extend retail photofinishing to digital camera users. Additionally, new photo kiosks and digital minilabs will offer photofinishing services in non-traditional photofinishing locations making photo developing more accessible for consumers. This report includes market forecasts, key vendor strategy and outlook for both the digital minilab and kiosk markets in North America, with sections on Europe, Asia and Japan. It also includes analysis of key trends, consumer usage data, and retailer partnerships with photofinishing vendors. 5/02, 59 pages, 42 figures, includes one hour inquiry.

Yes – DPT
Report

Digital Camera & Retail Photofinishing Topics (cont'd)

<input checked="" type="checkbox"/>	(Place a checkmark next to selected reports)	Included in Service Subscription
<input type="checkbox"/>	<p>\$3,500 TV-Based Digital Imaging - A Driver in the Next Wave of Consumer Electronics TV-based digital photography is poised to emerge as an appealing alternative to PC-based imaging. The report contains InfoTrends' in-depth analysis of the emerging market surrounding photo-enabled set-top devices. It outlines key players, trends, technologies and forecasts in each related market, including DVD players, set-top cable/satellite boxes, game consoles, and CD/DVD authoring software. 2/02, 67 pages of analysis, 30 figures, includes one-hour inquiry.</p>	Yes – DPT Report
<input type="checkbox"/>	<p>\$4,500 2002 Digital Camera End User Survey InfoTrends surveyed 1,850 U.S. Internet users on their digital camera ownership and intent to purchase. The report examines digital camera-owning households' demographics, adoption of technology, purchase decision and location, price paid, brand-owned, feature knowledge and preference, application usage and printing habits. It also examines non-users' awareness of digital cameras and their intent to purchase, including preferred brands and features, and price expected to pay. 3/02, 91 pages of analysis, 100 figures, 2 sets of tabulations – 150+ pages each, includes one-hour inquiry.</p>	Yes – DPT Report
<input type="checkbox"/>	<p>\$2,500 2001 Digital Photo Printing End User Study InfoTrends surveyed 1,000 Internet users to gather information on digital photo printing trends, and their impact on digital photography. The report examines demographics, methods of obtaining digital photos, printing locations, print quantities, print formats, print sizes, and home printing satisfaction. 9/01, 21 pages of analysis, 26 figures, 46 pages of tabulations, includes one hour inquiry.</p>	Yes – DPT Report
<input type="checkbox"/>	<p>\$1,500/\$500* 2001 Digital Camera Penetration Survey InfoTrends surveyed over 1,000 U.S. households by phone on their digital camera ownership and intent to purchase. The report also contains analysis of PC ownership, Internet access and ownership of consumer electronics, and detailed demographics. 5/01, 24 pages, 27 figures, 39 pages of tabulations, includes one hour inquiry. (*\$500 if purchased with Digital Camera End User Survey)</p>	Yes – DPT Report
<input type="checkbox"/>	<p>\$4,500 \$3,500 2000 PC Camera End User Survey Nearly 400 users of PC (tethered, eyeball) cameras used for videoconferencing and image capture were surveyed. The study details who is using PC cameras, why they own one, and how they are using it. It also examines software, videoconferencing, Webcam, still image capture usage and habits. Contains analysis, sub-segments by 18 cross-tabulations, tables and charts. 60 pages of analysis plus 160 pages of tabulations. 7/00, 220 pages, 58 figures, includes one hour inquiry.</p>	Yes – DPT Report
<input type="checkbox"/>	<p>\$999 Digital Camcorders: Market Penetration and Outlook This market outlook examines the growing digital camcorder market and its future prospects. The report covers the market penetration, demographics of users and market outlook for sub-\$2,000 consumer digital camcorders in North America. 11/01, 14 pages.</p>	
<input type="checkbox"/>	<p>\$499 Digital Photography Road Map 2002 InfoTrends' analysts compiled a list of the top issues to watch for in the coming year in digital photography and photofinishing. Issues such as the substantial market penetration of digital cameras, declining film camera sales, imaging applications on TV set-top boxes, OS developers' support of digital photography, home photo printing becoming more entrenched, and digital camera-centric kiosks are outlined. The deliverable provides a roadmap for the year 2002. Top issues in Internet imaging are also listed. 1/02, 8 pages.</p>	Yes – DPT Planning Capsule

Digital Camera & Retail Photofinishing Topics (cont'd)

**Included in
Service
Subscription**

(Place a checkmark next to selected reports)

\$499 Digital Motion Capture Market Overview

This Planning Capsule is an overview of the digital motion capture market and its growth prospects. It covers the various types of digital video capture devices, key issues like bandwidth and storage, interface types, software products, key players, drivers and barriers, and growth outlook for digital video imaging. 3/00, 18 pages, 14 figures.

Yes – DPT
Planning
Capsule

Scanner Topics

**Included in
Service
Subscription**

(Place a checkmark next to selected reports)

\$2,500 2001 Worldwide Mass Market Scanner Forecast

This report is an overview combining data and analysis from the individual reports that cover North America and Europe. It includes worldwide mass market scanner shipments in units and revenues, scanner installed base, overall market trends, worldwide vendor ranking, and regional market size and trends. Does not contain country-by-country forecasts by resolution segment, market shares, or in-depth trend coverage detailed in the individual regional reports. 6/01, 10 pages, 12 figures, includes one hour inquiry.

Yes – IST
Report

\$4,500 2001 European Mass Market Scanner Forecast

This report sizes the market for low end scanners in Europe, with key vendor profiles, and coverage of trends that will impact the market including PC and printer shipments and Internet connectivity. The five-year forecast includes country-by-country market size, market shares, resolution, price, bit depth, CCD vs. CIS, and USB vs. other interfaces. 6/01, 33 pages, 32 figures, 23 tables, includes one hour inquiry.

No
(synopsis in
IST)
Report

\$4,500 2001 Mass Market Scanner Forecast, North America

This report provides five-year forecasts for scanners, segmented by resolution, price, bit depth, CCD vs. CIS, USB vs. other interfaces, operating system, and business vs. consumer use. Key vendors are profiled and ranked. Related technologies, such as MFPs, are covered. 5/01, 20 pages, 13 figures, includes one hour inquiry.

Yes – IST
Report

\$1,500 2001 Scanner Penetration Survey

InfoTrends surveyed over 1,000 U.S. households by phone to determine the penetration rate of scanners, and to compare the demographics of scanner owners and non-owners. The report also contains analysis of PC ownership, Internet access and ownership of consumer electronics. 5/01, 11 pages, 17 figures, 27 pages of tabulations, includes one hour inquiry.

Yes – IST
Report

\$4500 2002 Mass Market Scanner End User Survey

InfoTrends surveyed 1,850 U.S. Internet users on their scanner ownership and intent to purchase. The report looks at issues including user demographics, reasons for purchase, scanning applications, feature preferences, upgrade plans, software usage, MFP impact, and digital camera impact. Non-users are surveyed on their purchase intent, reasons for delaying purchase, and usage plans. 5/02, 85 pages of analysis, 99 figures, 150 pages of tabulations, includes one hour inquiry.

Yes – IST
Report

\$3,500 2002 Film Scanner Forecast, North America

This report forecasts film scanners in the low, high, and multi-format markets aimed at consumers, graphic artists, publishers, and professional photographers. The report includes key player profiles, trends, market drivers and barriers, and 5-year projections in units, revenues, average cost per unit, and installed base. 2/02, 26 pages, 18 figures, includes one hour inquiry.

Yes – IST
Report

Scanner Topics (cont'd)

		Included in Service Subscription
<input checked="" type="checkbox"/>	(Place a checkmark next to selected reports)	
<input type="checkbox"/>	\$6,500 2001 Document Imaging Scanner Forecast and Analysis, North America This forecast details the market for high-speed scanners in the document imaging arena. It breaks the high speed market into five speed segments. Each segment is forecast in units, revenues, average price per unit, and installed base. Breakouts for color units, duplex units, SCSI, Video, and USB interface units are also detailed by segment. Market drivers, barriers, trends, vendor performance and achievements are discussed. 03/02, 33 pages, 17 figures, includes one hour inquiry.	Yes – IST Report
<input type="checkbox"/>	\$12,000 \$5,000 2000 Document Imaging Scanner Forecast and Analysis, Japan This presentation-style report details the market for high speed scanners in the document imaging arena in Japan. It breaks the high speed market into the same segments used for the North American forecast. Each segment is forecast in units, revenues, average price per unit, and installed base. The market drivers and barriers are discussed, including key players, dedicated OCR scanner trends, existing and emerging trends, and growth opportunities. Report includes data from over 50 interviews with vendors, users and channels. 12/00, 143 pages, 42 figures, 14 tables, includes one hour inquiry.	No Report
<input type="checkbox"/>	\$499 Scanning Road Map 2002 InfoTrends' analysts compiled a list of the top issues to watch for in the coming year in mass market scanning and document imaging. Issues such as scanner penetration showing signs of decline, digital cameras stealing scanner sales, integrating the scanner into the whole digital photo experience, and new ways to differentiate scanners are outlined. The deliverable provides a roadmap for the year 2002. Top issues in Internet imaging are also listed. 1/02, 7 pages.	Yes – IST Planning Capsule
<input type="checkbox"/>	\$999 2000 Portable and Specialty Scanners Outlook, North America This report provides an overview of the portable and specialty scanner market, profiling form factors including portable sheetfed scanners, portable flatbed scanners, portable mini-photo scanners, e-copiers, business card scanners, pen scanners, and print-to-Web scanners. The report also presents a synopsis of the drivers and barriers of the portable and specialty scanner market, provides the market size and long range outlook, and presents an overview of key players. 10/00, 16 pages, 9 figures.	Yes – IST Planning Capsule