Photo Printing Trends™

Coverage Of

- Consumer Inkjet Printers / Photo Printers
- Photo Kiosks
- Digital Minilabs
- Specialty Papers
- Inks
- Photo Printing Services

Service Includes:

- 30 Hours of Analyst Inquiry
- One Half Day of Consulting
- Daily Emails of All the Latest News
- Regular Tracking of Print Costs by Location
- Online Access to Searchable Database of Reports

2004 Forecasts and End User Studies

- Photo Printing Projections Forecast: Prints Made by Location
- Consumer Photo Printer Forecast
- Photo Consumables Forecast
- Photo Kiosk and Digital Minilab Forecast
- Consumer Photo Printing Survey Analysis
- Photo Retailer Survey Analysis
- European Photo Printing Behavior – Summary Report

2004 Planning Capsule Sample Topics

- Photo Printing Trends Roadmap
- Print Pricing Trends at Retail
- Shapshot-Size Printer Outlook
- Is Digital Resulting in More Prints, or Less? Revenue?
- Impact of Camera Phones on Photo Prints
- Archival Printing: Market Demand?
- Impact of Brand on Print Volume
- Analysis of Non-PC Use – Growing?
- Most Common Print Sizes and Paper Type
- Film-to-Digital Transition: Net Impact on Print Revenue, Channels

Meet the Photo Printing Trends Analysts

Our Photo Printing Trends analysts look forward to seeing you at upcoming trade shows or office visits, and to answering your inquiries. Your subscription is also enriched by deliverables and some inquiry support from the analysts in the Digital Photography Trends, Internet Imaging Trends, and Image Scanning Trends services.

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