Internet Imaging Trends™

IIT Highlights

- Regularly quoted in Forbes, Fortune, Wall Street Journal, Time Online, Upside, etc.
- Client retention rate among the highest in the industry, a testament to client satisfaction
- Online access to searchable database of reports
- 30 hours of analyst inquiry
- One half day of consulting
- Daily emails of all the latest news

New for 2004

- Continued, detailed End User studies incorporating client input
- More coverage of home vs. retail vs. online photo printing
- More ongoing coverage of wireless imaging
- More ongoing coverage of online photofinishing
- Client Webcast

2003 Key Deliverables

- Online Photo Services Forecast
- Online Photo Services End User Survey
- Wireless Imaging Forecast
- US Wireless Imaging Update
- European Online Photo Services Market Overview
- Is the Online Print Market Ready for Lower Prices?
- Online Photo Service Provider Index
- Internet Imaging Road Map

2004 Planned Deliverables Topics

In addition to our regular core deliverables like forecasts and trade show reviews, the following topics are on the agenda:

- Online Photo Services End User Survey
- Photo Printing End User Research
- Wireless Imaging End User Research
- Integration of Retail and Online Photofinishing
- Back-End Technology Fulfillment and Enablers

Meet the Internet Imaging Trends Analysts

Our Internet Imaging Trends analysts look forward to seeing you at upcoming trade shows or office visits, and to answering your inquiries. Your subscription is also enriched by deliverables and some inquiry support from the analysts in the Digital Photography Trends, Photo Printing Trends, and Image Scanning Trends services.

Jill Aldort
Senior Research Analyst

jaldort@infotrends-rgi.com
781-792-0101 ext. 120

Kristy Holch
Group Director

kholch@infotrends-rgi.com
781-782-0101 ext. 113