

Digital Photography Trends™

DPT Highlights

- Regularly quoted in Forbes, Fortune, Wall Street Journal, Time Online, CNN, ABC, etc.
- Client retention rate among the highest in the industry, a testament to client satisfaction
- Online access to searchable database of reports
- 30 hours of analyst inquiry
- One half day of consulting
- Daily emails of all the latest news

2003 Key Deliverables

- Worldwide Low End Digital Camera Forecast
- Low End Digital Camera Forecast, North America
- Wireless Imaging Forecast
- Digital Camera End User/ Non-User Study
- Digital Photography Road Map
- Quarterly Digital Camera Model Tracking
- Quarterly DC Penetration and Demographic Report, North America

New for 2004

- More ongoing coverage of wireless imaging
- More coverage of photo software
- More coverage of pro photography
- More coverage of digital video
- Client Webcast

2004 Planned Deliverables Topics

In addition to our regular core deliverables like forecasts and trade show reviews, the following topics are on the agenda:

- Wireless Imaging
- Digital Camera and Wireless End User/ Non-User Research
- Digital Video End User Research
- Digital Photo Printing Market Size and Outlook
- Digital Photo Software End User Research
- Pro Photographer End User Research
- US Household Omnibus Survey

Meet the Digital Photography Trends Analysts

Our Digital Photography Trends analysts look forward to seeing you at upcoming trade shows or office visits, and to answering your inquiries. Your subscription is also enriched by deliverables and some inquiry support from the analysts in the Photo Printing Trends, Internet Imaging Trends, and Image Scanning Trends services.



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