

Headquarters

97 Libbey Industrial Parkway
Suite 300
Weymouth, MA 02189
Phone: 781-616-2100
Fax: 781-616-2121
Email: info@infotrends-rgi.com
www.infotrends-rgi.com

Europe

3rd Floor, Sceptre House
7-9 Castle Street
Luton, Bedfordshire,
United Kingdom LU1 3AJ
Phone: +44 1582 400120
Fax: +44 1582 411001
Email: info@infotrends-rgi.com

Japan

Hiroo Office Building
1-3-18 Hiroo Shibuya-ku
Tokyo 150-0012 Japan
Phone: +81 3 5475 2663
Fax: +81 3 5475 2710
E-mail: gsm@gsm.to
www.gsm.to

This Material is prepared specifically for clients of InfoTrends. The opinions expressed represent our interpretation and analysis of information generally available to the public or released by responsible individuals in the subject companies. We believe that the sources of information on which our material is based are reliable and we have applied our best professional judgment to the data obtained.

Image Scanning Trends

SAMPLE

May 26, 2005

2005 Worldwide Mass Market Scanner Forecast and Analysis Report

Table of Contents

Executive Summary 3

Introduction 5

Methodology 6

Market Segmentation 7

Worldwide Scanner Industry Issues 8

All-in-Ones 8

Digital Cameras 9

Product & Feature Development Issues 10

Document Scanning Opportunity 11

Distribution 12

Worldwide Overview 13

Worldwide Shipments 13

Worldwide Revenues 14

Worldwide Average Selling Prices 14

Regional Analysis 16

The North American Market 16

North American Shipments 17

North American Revenues 17

Average Selling Prices (North America) 17

Feature Breakouts (North America) 18

Key Players in North America 20

The European Market 23

European Shipments 23

European Revenues and Average Selling Price 23

Key Players in Europe 23

The Rest of World (ROW) Market 24

ROW Shipments 25

ROW Revenues and Average Selling Price 26

Key Players in ROW 27

Conclusion 27

Appendix 1 – 2005 Mass Market Scanner Forecast, N. America .28

Appendix 2 – 2005 Worldwide Mass Market Scanner Forecast Table 30

List of Figures

Figure 1: Worldwide Scanner Shipments.....	3
Figure 2: Worldwide Scanner Revenue – Percent by Region	4
Figure 3: Scanners versus All-in-Ones – Future Usage	8
Figure 4: Worldwide Scanner versus Digital Camera Shipments	9
Figure 5: Important Scanner Features	10
Figure 6: Scanner Usage Shifting Toward Documents.....	11
Figure 7: Scanner Purchase Location.....	12
Figure 8: Worldwide Scanner Shipments (\$K) 1998-2009	13
Figure 9: Worldwide Mass Market Scanner Revenues (\$M) 1998-2009	14
Figure 10: Average Selling Prices by Region 1998-2009	15
Figure 11: Shipment Comparison of Consumer Scanners, Inkjet Printers, and AIOs.....	16
Figure 12: North American Mass Market Scanner Shipments (K) 1998-2009	17
Figure 13: North American Shipment Breakouts, Percentages by Price Point.....	18
Figure 14: North American Shipment Breakouts, Percentages by Resolution	19
Figure 15: North American Shipment Breakouts, Percentages by Interface Types	20
Figure 16: 2004 Mass Market Scanner Vendor Shipment Share, North America	21
Figure 17: 2004 Mass Market Scanner Vendor Revenue Share, North America.....	22
Figure 18: European Mass Market Scanner Shipments (K)	23
Figure 19: European Mass Market Scanner Shipments (K)	24
Figure 20: ROW Mass Market Scanner Shipments (K)	24
Figure 21: 2004 ROW Scanner Shipments by Regional Countries	26
Figure 22: 2004 Mass Market Scanner Vendor Shipment Share, ROW	27

List of Tables

Table 1: Definition of Scanner Segments	7
Table 2: Mass Market Scanner Price Segment Definitions	7
Table 3: Mass Market Scanner Vendor Shipment Share, North America	21
Table 4: Mass Market Scanner Vendor Revenue Share, North America	22
Table 5: Internet Connectivity vs. Population for Asia Pacific & Middle East Countries.....	25